

Bridgestone & Firestone Promotions

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BRIDGESTONE
Solutions for your journey



Bridgestone Promotion Details:

The Bridgestone Fall National Promotion rewards customers with up to \$100 back on a Bridgestone Prepaid Mastercard® when they purchase a set of 4 eligible Bridgestone tires.

Bridgestone Promotional Period:

September 14 - December 7, 2026

Eligible Tires:

\$100 reward: Blizzak™, UltraWeather™, Turanza™, DriveGuard™ Plus, Dueler™ A/T Ascent, Alenza™ Prestige, and WeatherPeak™
\$70 reward: Ecopia™, Potenza™

Claim Submission:

Customers can submit their claims by December 17 2026 here:
www.BridgestoneRewards.com

Contact Information:

ContactUs@BridgestoneRewards.com | 800-926-3716

Location:

Canada Exclusive Offer

Full Promotion Terms & Conditions:

Tire Offer in Canada: Receive up to \$100 on a Bridgestone Prepaid Mastercard® when you buy a set of 4 eligible Bridgestone tires. See Terms and Conditions for more details.

Eligible tires for the \$100 reward: Bridgestone Blizzak™, UltraWeather™ Turanza™, Driveguard Plus™, Dueler™ A/T Ascent, Alenza Prestige™, and WeatherPeak™ tires. Eligible tires for the \$70 reward: Bridgestone Ecopia™ and Potenza™ products. Get an additional \$20 reward over the National Promotion Offer if you have a valid Membership ID for the eligible partners with whom Bridgestone has an on-going promotion (see BridgestoneRewards.com for details). Please allow for 10-12 weeks for your claim to be approved. You will be offered the choice of a digital or physical Prepaid Card via a card payment confirmation email; if a physical card is chosen, please allow 10-14 days for receipt of the card via USPS. Limit 1 reward (plus additional reward if applicable) per each set of 4 eligible tires purchased and installed; limit 4 rewards (plus corresponding additional rewards if applicable) per household, customer, or address. Retail purchases made between September 14 to December 7, 2026. Prepaid Card may be used everywhere debit cards are accepted. See Cardholder Agreement. Not redeemable for cash. Please allow 10-12 weeks for the receipt of the physical prepaid card fulfilled by mail. Visit BridgestoneRewards.com or call (800) 926-3716 to check the status of your claim after 4 weeks. All submissions must be filed online at BridgestoneRewards.com and received no later than December 17, 2026. Cannot be combined with any other offer. Invoice and claim form must be submitted for each eligible purchase. Retail purchases only. Offer excludes commercial, fleet and group purchases, employee changeovers, teammate purchase card discounts, warranty replacement purchases and COSTCO AND CANADIAN TIRE PURCHASES, AS WELL AS THE GENERAL MOTORS ADDITIONAL INSTANT REBATE. Valid in Canada only. Void where prohibited. Must be age of majority, or over, in province/territory of residence. Tires must be installed during purchase period. No special orders or rain checks and cannot be combined with any other offer. Customer information collected herein is solely used by Bridgestone Canada Inc. ("Bridgestone") for internal marketing purposes and for the administration of offer, and to contact the consumer if we have express consent. Bridgestone and its agencies are not responsible for (a) late, lost, altered, forged, illegible/garbled, inaccessible, corrupted, defective postage or misdirected submissions, regardless of cause, or (b) technological problems/malfunctions/failures of any kind. All decisions of Bridgestone are final. Card valid for up to 6 months; unused funds will be forfeited after the valid through date. Use your card at millions of locations worldwide, everywhere you see the Mastercard® Acceptance Mark. Issued by Peoples Trust Company pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. Your use of the Prepaid Card is governed by the Cardholder Agreement and some fees may apply. This is not a gift card. Card terms and conditions apply. © 2026 Bridgestone Canada Inc. All rights reserved.

Firestone Promotion Details:

The Firestone Fall National Promotion rewards customers with up to \$70 back on a Firestone Prepaid Mastercard® when they purchase a set of 4 eligible Firestone tires.

Firestone Promotional Period:

September 14 - December 7, 2026

Eligible Tires:

\$70 reward: Winterforce™, WeatherGrip™, Affinity™ AS, Firestone All Season, and Destination™
\$60 reward: Firehawk™

Claim Submission:

Customers can submit their claims by December 17, 2026 here:
www.FirestoneRewards.com

Contact Information:

ContactUs@FirestoneRewards.com | 800-903-9838

Location:

Canada Exclusive Offer

Full Promotion Terms & Conditions:

Tire Offer in Canada: Receive up to \$70 on Firestone Prepaid Mastercard® when you buy a set of 4 eligible Firestone tires. See Terms and Conditions for more details.

Eligible tires for the \$70 reward : Winterforce™ WeatherGrip™, Affinity™ AS, Firestone All Season, and Destination™ products. Eligible tires for the \$60 reward: Firestone Firehawk™ products. Get an additional \$20 reward over the National Promotion Offer if you have a valid Membership ID for the eligible partners with whom Firestone has an on-going promotion (see FirestoneRewards.com for details). You will be offered the choice of a digital or physical prepaid card via a card payment confirmation email. Please allow for 10-12 weeks for your claim to be approved. You will be offered the choice of a digital or physical Prepaid Card via a card payment confirmation email; if a physical card is chosen, please allow 10-14 days for receipt of the card via USPS. Limit 1 reward (plus additional reward if applicable) per each set of 4 eligible tires purchased and installed; limit 4 rewards (plus corresponding additional reward if applicable) per household, customer, or address. Retail purchases made between September 14 to December 7, 2026. Prepaid Card may be used everywhere debit cards are accepted. See Cardholder Agreement. Not redeemable for cash. Please allow 10-12 weeks for the receipt of the physical prepaid card fulfilled by mail. Visit FirestoneRewards.com or call (800) 903-9838 to check the status of your claim after 4 weeks. All submissions must be filed online at FirestoneRewards.com and received no later than December 17, 2026. Cannot be combined with any other offer. Invoice and claim form must be submitted for each eligible purchase. Retail purchases only. Offer excludes commercial, fleet and group purchases, employee changeovers, teammate purchase card discounts, warranty replacement purchases, and COSTCO AND CANADIAN TIRE PURCHASES, AS WELL AS THE GENERAL MOTORS ADDITIONAL INSTANT REBATE. Valid in Canada only. Void where prohibited. Must be age of majority, or over, in province/territory of residence. Tires must be installed during purchase period. No special orders or rain checks and cannot be combined with any other offer. Customer information collected herein is solely used by Bridgestone Canada Inc. ("Firestone") for internal marketing purposes and for the administration of offer, and to contact the consumer if we have express consent. Firestone and its agencies are not responsible for (a) late, lost, altered, forged, illegible/garbled, inaccessible, corrupted, defective postage or misdirected submissions, regardless of cause, or (b) technological problems/malfunctions/failures of any kind. All decisions of Firestone are final. Card valid for up to 6 months; unused funds will be forfeited after the valid through date. Use your card at millions of locations worldwide, everywhere you see the Mastercard® Acceptance Mark. Issued by Peoples Trust Company pursuant to license by Mastercard International Incorporated. Mastercard is a registered trademark, and the circles design is a trademark of Mastercard International Incorporated. Your use of the Prepaid Card is governed by the Cardholder Agreement and some fees may apply. This is not a gift card. Card terms and conditions apply. © 2026 Bridgestone Canada Inc. All rights reserved.